

Apple Computer Inc. Historical Information

Mike Scott Memo No More Typewriters

o1 February 1980

Ex Libris David T Craig



YOU ALL BETTER READ THIS

Date: February 1, 1980

To: Purchasing and Everyone

From: Mike Scott MV

Subject: Typewriters

Effective Immediately!! No more typewriters are to be purchased, leased etc., etc.

Apple is an innovative company. We must believe and lead in all areas. If word processing is so neat, then let's all use it!

Goal: By 1-1-81 No typewriters at Apple. (Ken, get rid of the DEC word processor ASAP)

Brownie Points: Typewriter users giving up their machines in favor of Apple II-Apple Writer Systems will get first priorty on new Apple high performance systems. Those who can justify direct typing capabilities and will turn in their typewriter will get first Qume with Keyboard/Apple installations.

We believe the typewriter is obsolete. Let's prove it inside before we try and convince our customers.

cc: Executive Staff
All Typewriter Users